

Creating Business Value

19 October 2010, Conrad Hotel, Brussels



AN EXCLUSIVE NETWORKING EVENT BY



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INVEST
LITHUANIA



EXHIBITOR & PARTNERS



Agenda

08:30 – 09:00

Registration & Welcome Coffee

09:00 – 09:30

Chairmen's Welcome Address

- ▶ **Karsten Soderberg**,
Partner,
CorporateLeaders
- ▶ **Tom Bangemann**,
Vice President Business Transformation,
The Hackett Group

09:30 – 09:40

Energizing Performance

- ▶ **Tim Vermeire**,
Managing Partner,
Still Movin

09:40 – 10:20

Case Study:

The Evolving Role of the CFO: Supporting Strategic Innovation

- ▶ **Sam Strijckmans**,
Director - Board Member,
CFO, Nitto Europe

10:20 – 10:50

Networking and Coffee Break

10:50 – 12:00

Parallel Sessions

▶ Stream A:

Executive Briefing: Performance Improvement: Finance Transformation Solutions

Moderator:

- ▶ **Karsten Soderberg,**
Partner,
CorporateLeaders

Speakers:

- ▶ **Anton Blokland,**
Director Continuous Improvement,
Cytec
- ▶ **Bernhard Fischer,**
Vice President Solution Mgmt. Shared Services,
SAP AG
- ▶ **Kolbjørn Midttun,**
Managing Director,
Mirror Support Services UAB
- ▶ **Glen Schmidt,**
VP BPO Finance,
DHL Freight

▶ Stream B:

Executive Briefing: Value Creation: Key Finance Focus Points to Drive Business Value

Moderator:

- ▶ **Andre Rampat,**
Partner,
CorporateLeaders

Speakers:

- ▶ **Marianne Abib-Pech,**
General Manager Finance - Aviation,
Shell International Petroleum Company
- ▶ **Carl Barnes,**
Director - UK Shared Services,
Informa
- ▶ **Jürgen Maul,**
Head of Finance and Accounting Services,
Bayer Business Services
- ▶ **Graham Russell,**
Head of Global Transactional Finance,
AstraZeneca

12:00 – 13:30

Networking Lunch

13:30 – 13:50

Performance Improvement

- ▶ **Tim Vermeire,**
Managing Partner,
Still Movin

13:50 – 14:30

Panel Discussion

Future of Finance

Moderator:

- ▶ **Tom Bangemann,**
Vice President Business Transformation,
The Hackett Group

Speakers:

- ▶ **Rens Blankers,**
SVP and GM Shared Business Services Finance,
Philips
- ▶ **Patrick Speek,**
Finance Director/CFO EMEA,
A. Schulman, Inc.
- ▶ **Cathy Tornbohm,**
Vice President Research,
Gartner

14:30 – 15:10

Presentation

Technology's Role in Driving Shared Service Delivery Excellence

- ▶ **Bernhard Fischer,**
Vice President Solution Mgmt. Shared Services,
SAP AG

15:10 – 15:30

Networking & Coffee Break

15:30 – 16:40

Parallel Sessions

▶ Stream A

Executive Briefing: Benchmarking: Top Benchmarking Strategies and Measurements to Drive Added Value

Moderator:

- ▶ **Tom Bangemann**,
*Vice President Business Transformation,
The Hackett Group*

Speakers:

- ▶ **Declan Guerin**,
*VP Finance & CFO,
Cargotec EMEA*
- ▶ **Patrick Speek**,
*Finance Director/CFO EMEA,
A. Schulman, Inc.*

▶ Stream B:

Executive Briefing: Governance: Aligning Governance Structures with Changing Business Transformation Priorities

Moderator:

- ▶ **Richard Bonnar**,
*Partner,
DLA Piper*

Speakers:

- ▶ **Rens Blankers**,
*SVP and GM Shared Business Services Finance,
Philips*
- ▶ **Anna-Britta Carlsson**,
Transition & Governance Manager, SKF
- ▶ **Adriano Cito**,
*VP Finance EMEA at KCI and
Managing Director Global Share Service Center,
KCI*
- ▶ **Jesper Lillelund**,
*Partner,
CorporateLeaders*

16:40 – 17:00

Parallel Discussion: The Best Things We Have Done

Moderator:

- ▶ **Karsten Soderberg**,
*Partner,
CorporateLeaders*

Speakers:

- ▶ **Marianne Abib-Pech**,
*General Manager Finance - Aviation,
Shell International Petroleum Company*

- ▶ **Tom Bangemann**,
*Vice President Business Transformation,
The Hackett Group*
- ▶ **Declan Guerin**,
*VP Finance & CFO,
Cargotec EMEA*
- ▶ **Graham Russell**,
*Head of Global Transactional Finance,
AstraZeneca*
- ▶ **Sam Strijckmans**,
*Director - Board Member,
CFO, Nitto Europe*

17:10 – 18:00

Networking & Farewell Drinks

Partners

INVEST LITHUANIA



Invest Lithuania is a non-profit organisation owned by the Ministry of Economy of the Republic of Lithuania and the main national institution in charge of attracting foreign investment to Lithuania, as well as developing the attractive economic image of the country abroad.

Invest Lithuania provides fast and efficient support for starting and implementing a business in Lithuania by:

- Providing information and consulting on the investment conditions and opportunities on the Lithuanian market
- Making analyses on local offerings and providing benchmarking services to investors
- Searching for matching investment and business partners and building reliable contact networks for project development
- Guiding through the investment location (sites/buildings) selection process, and arranging company visits
- Providing investment aftercare
- Maintaining public relations with Lithuanian and foreign mass media
- Organising advertising campaigns and promotional events, preparing promotional materials and taking care of their distribution

The Invest Lithuania invites foreign businesses to use the opportunity to expand their activities into the Lithuanian market, a gateway to the European Union and the markets in the East!



SAP: DELIVERING IT-POWERED BUSINESS INNOVATION

As the world's leading provider of business software*, SAP delivers products and services that help accelerate business innovation for our customers. We believe that doing so will unleash growth and create significant new value – for our customers, SAP, and ultimately, entire industries and the economy at large. Today, customers in more than 120 countries run SAP applications – from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organisations.

Founded in 1972, SAP has a rich history of innovation and growth as a true industry leader. SAP currently has sales and development locations in more than 50 countries worldwide and is listed on several exchanges, including the Frankfurt Stock Exchange and NYSE under the symbol "SAP."

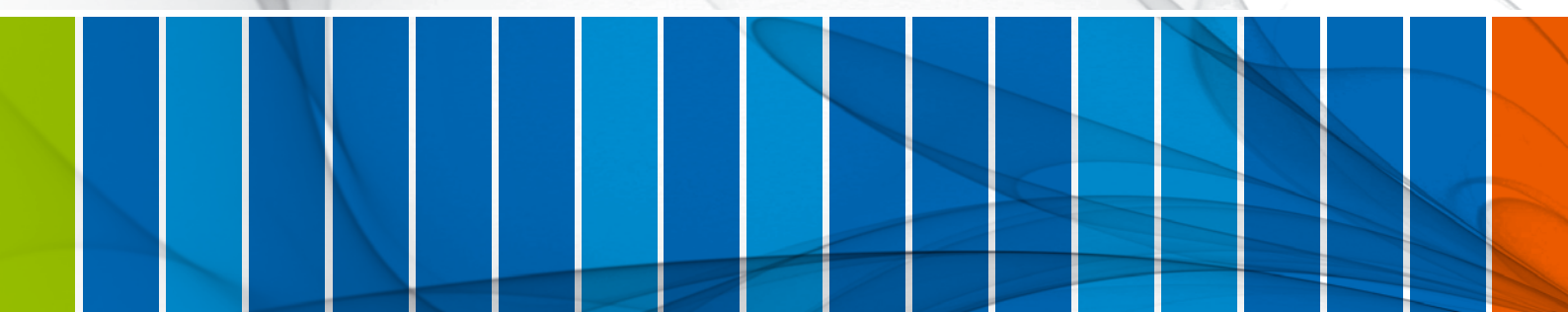
Helping Companies Become Best-Run Businesses

Our vision is for companies of all sizes to become best-run businesses. In today's challenging business environment, best-run companies have clarity across all aspects of their business, which allows them to act quickly with increased insight, efficiency, and flexibility. By using SAP solutions, companies of all sizes – including small businesses and midsize companies – can reduce costs, optimize performance, and gain the insight and agility needed to close the gap between strategy and execution. To help our customers get the most out of their IT investments so that they can maximize their business performance, our professionals deliver the highest level of service and support.

(* SAP defines business software as comprising enterprise resource planning and related applications such as supply chain management, customer relationship management, product life-cycle management, and supplier relationship management

Exhibitor and Partners:





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